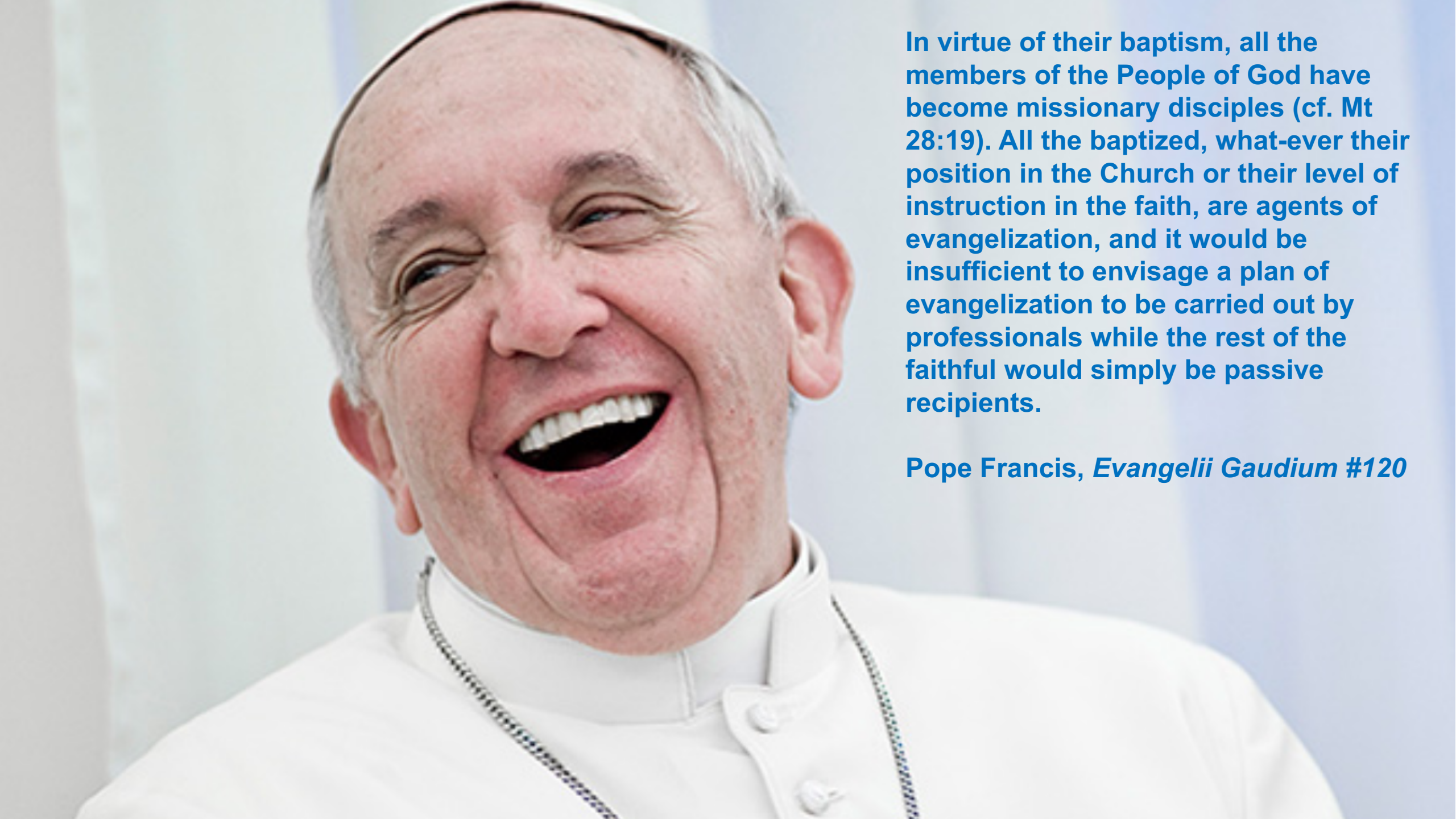


Evangelization in the Digital Age





In virtue of their baptism, all the members of the People of God have become missionary disciples (cf. Mt 28:19). All the baptized, whatever their position in the Church or their level of instruction in the faith, are agents of evangelization, and it would be insufficient to envisage a plan of evangelization to be carried out by professionals while the rest of the faithful would simply be passive recipients.

Pope Francis, *Evangelii Gaudium* #120



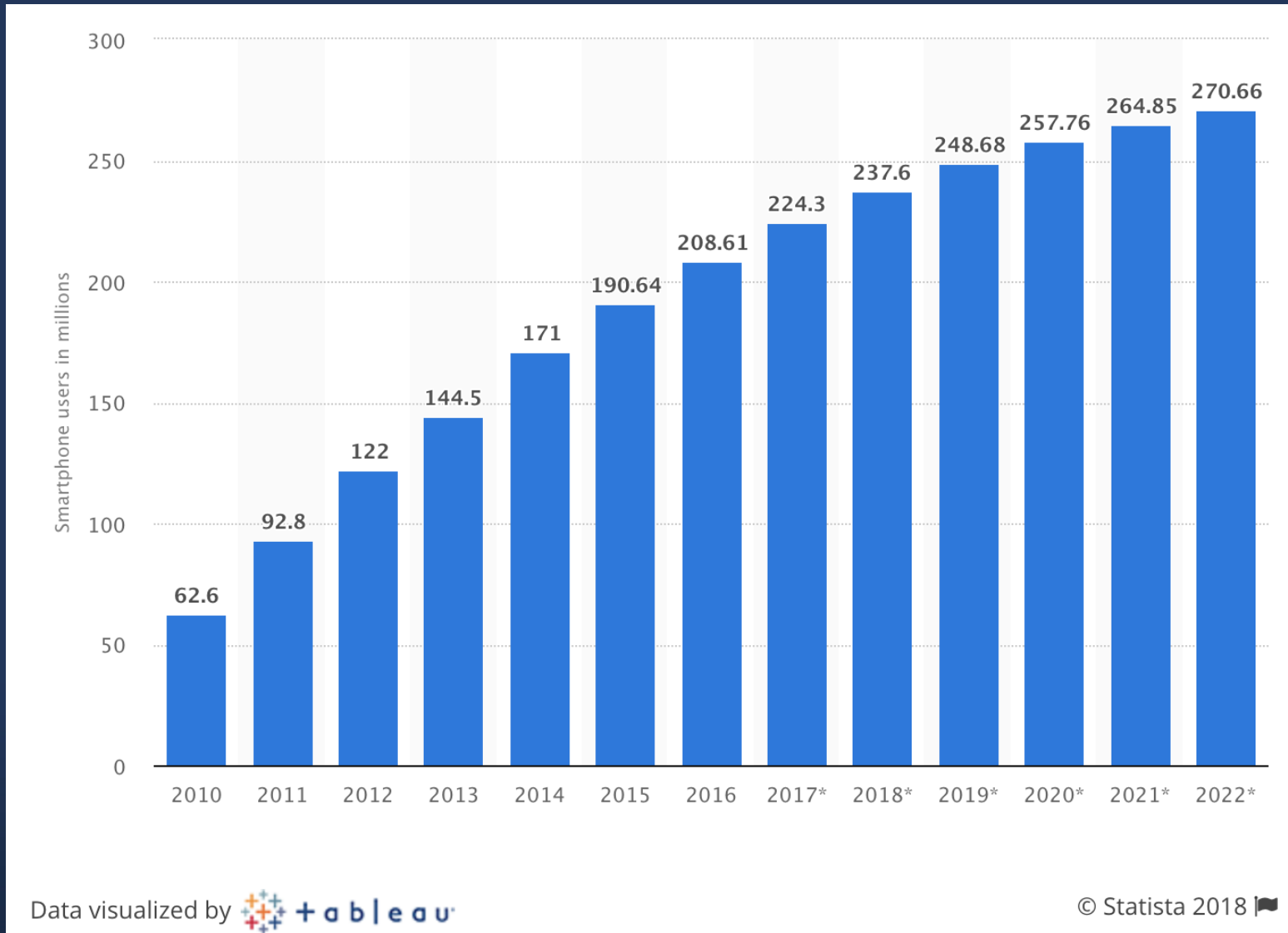
The most successful groups throughout human history have had one thing in common: when compared to their competition they had the best system of communication.

“The Age of Imagination: Coming to a Civilization Near You”, Magee, 1993

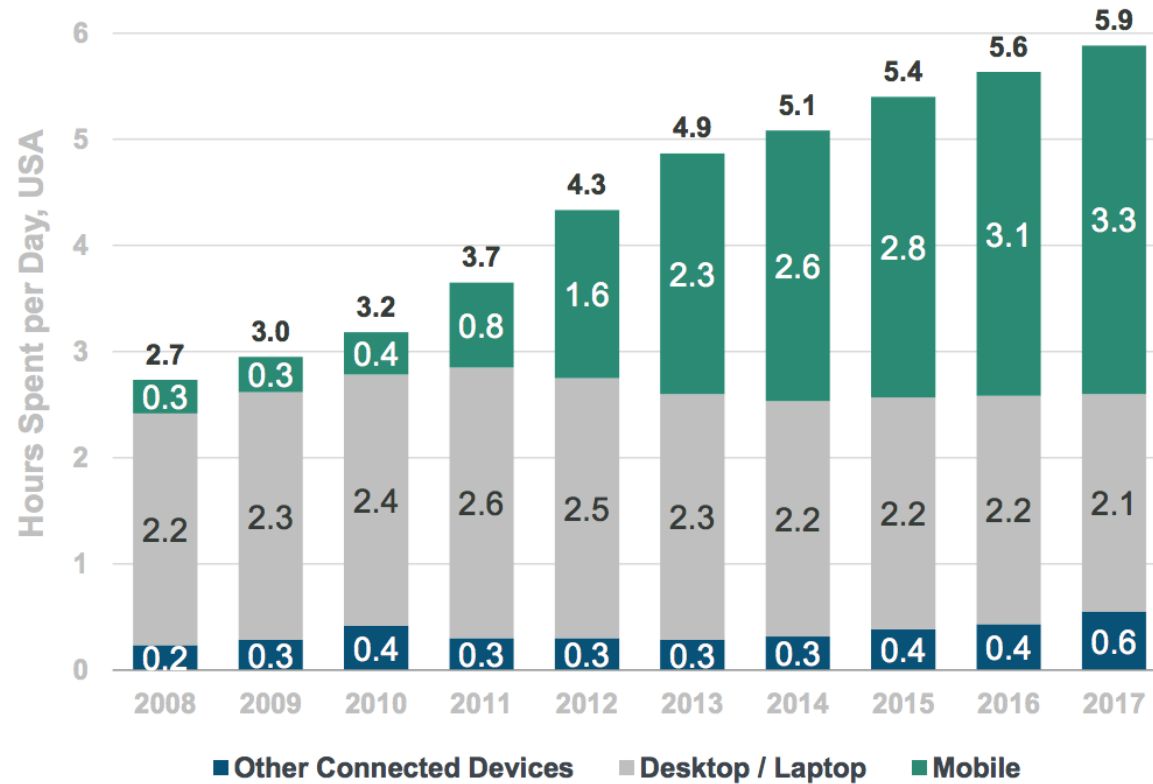
Age Group	%
18-29	98
30-49	97
50-64	87
65+	66

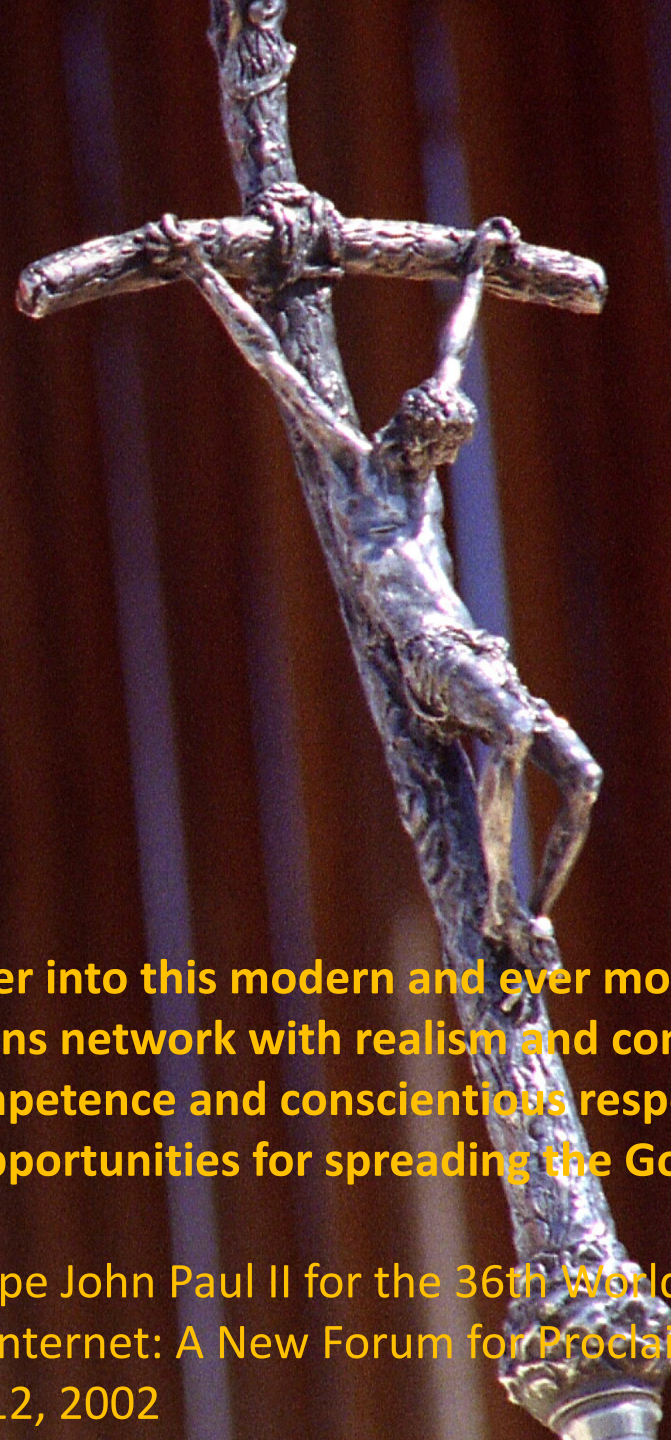
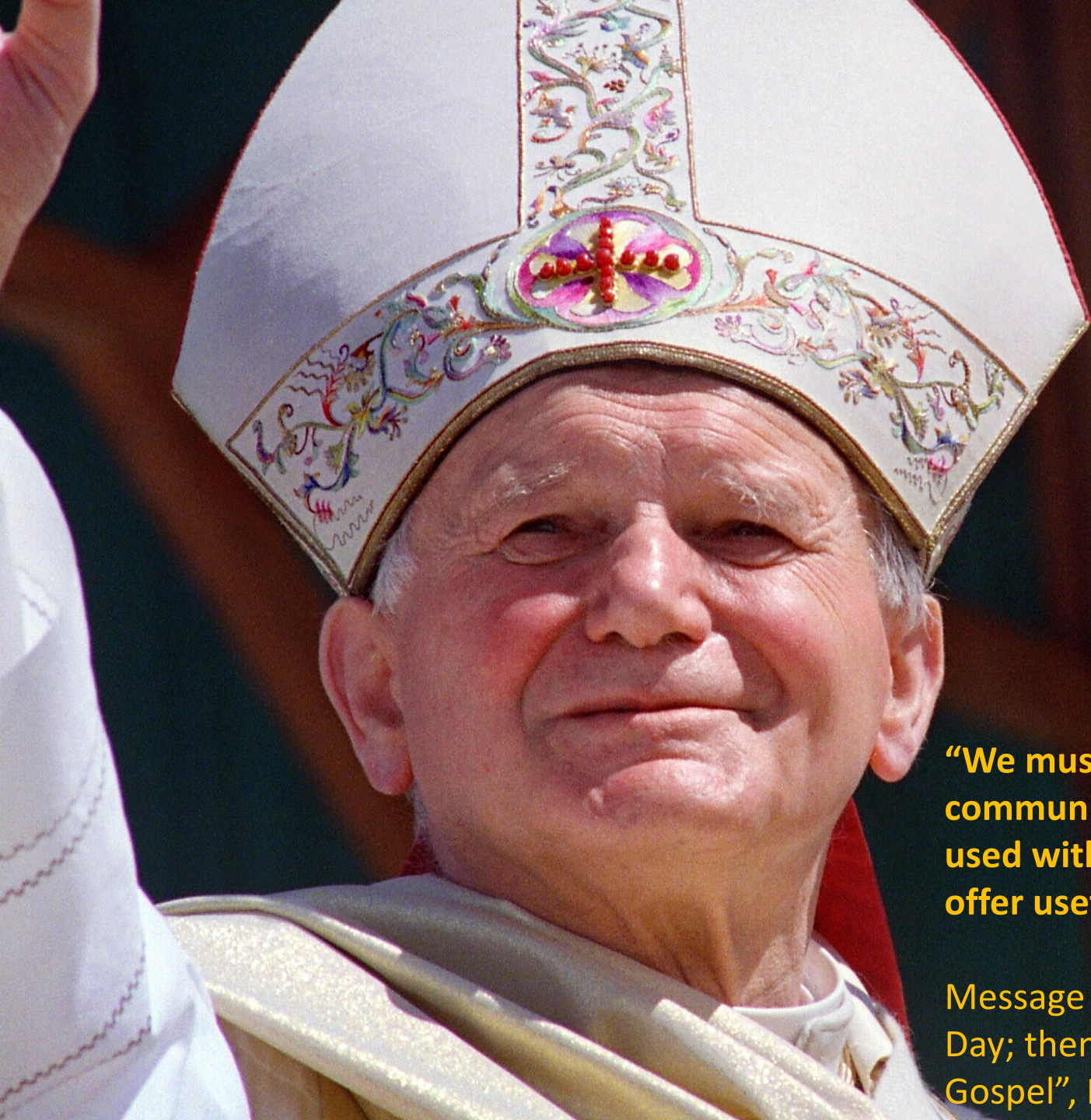
Pew Research Center
January 2018





Daily Hours Spent with Digital Media per Adult User





“We must enter into this modern and ever more replete communications network with realism and confidence...if it is used with competence and conscientious responsibility; it can offer useful opportunities for spreading the Gospel message.”

Message of Pope John Paul II for the 36th World Communication Day; theme: “Internet: A New Forum for Proclaiming the Gospel”, May 12, 2002

He said, "To what shall we compare the kingdom of God, or what parable can we use for it? It is like a mustard seed that, when it is sown in the ground, is the smallest of all the seeds on the earth. But once it is sown, it springs up and becomes the largest of plants and puts forth large branches, so that the birds of the sky can dwell in its shade."

Mark 4:30-32



“Holiness is also *parrhesía*: it is boldness, an impulse to evangelize and to leave a mark in this world. To allow us to do this, Jesus himself comes and tells us once more, serenely yet firmly: “Do not be afraid” (*Mk 6:50*). “I am with you always, to the end of the world” (*Mt 28:20*). These words enable us to go forth and serve with the same courage that the Holy Spirit stirred up in the Apostles, impelling them to proclaim Jesus Christ. Boldness, enthusiasm, the freedom to speak out, apostolic fervour, all these are included in the word *parrhesía*.”

Pope Francis, *Gaudete et Exsultate* #129

